



2022 Global Volunteer Month Corporate Messaging Templates

Sample newsletter and intranet copy:

Today is the beginning of [Global Volunteer Month](#)! We join our partner Points of Light to celebrate the power of people who tackle society's greatest challenges, and build stronger, more vibrant communities through volunteerism and every day actions. At [insert company], we believe that volunteers have the power to create change. We thank our employee volunteers for stepping up to help solve the most pressing challenges facing our community. Learn how [insert company] volunteers make a difference. [insert company website]

Sample social media message:

Today is the beginning of #GlobalVolunteerMonth! At [insert company], we believe that volunteers have the power to create change. We join our partner @PointsofLight to thank our employee volunteers for stepping up to help solve the most pressing challenges facing our community. Learn how our volunteers make a difference. [insert company website]

Sample CEO, executive sponsor or volunteer champion letter to employees:

Good [Morning/Afternoon],

Today we join our partner Points of Light to recognize April as [Global Volunteer Month](#), which celebrates the power of people who tackle society's greatest challenges, and build stronger, more vibrant communities through volunteerism and every day actions. At [insert company], we believe that volunteers have the power to create change.

Over the past year, more than XX of our colleagues have embraced our corporate values by contributing over XX volunteer hours to address the causes and issues that mean the most to them.

[Insert an overview of in-person and/or virtual volunteer projects that your employees have participated in this past year].

We thank you today, and every day, for stepping up to help solve the most pressing challenges facing the communities where we live and operate. Your service inspires others to be a point of light.

To learn more about our employee volunteering program and how you can get involved and make a difference, visit [insert company website] or contact [insert CSR or volunteer contact].

Sincerely,

[Insert signature]